KAIZEN™ International Conference – the XXI edition of KAIZEN™
Manager Club, Romania 2015

Kaizen Institute Romania held a new edition of KAIZEN™ Manager Club on June 11 in Cluj-Napoca, Romania, where representatives from the national and international business community participated, unified and motivated by the principle objective of development via cooperation and dialogue through KAIZEN™.

Cluj-Napoca was the city that hosted most of the Public 5S activities and is also the European Youth Capital.

The main subject of the conference was «sustainability», which made the conference even more special and appropriate due to the participation of Clean Up Japan Association members, and His Excellency Ambassador, Keiji Yamamoto. The speech by His Excellency Ambassador, Keiji Yamamoto’s emphasized opportunities generated by the intensification of cultural and economical relationships between Japan and Romania. The development and promotion of these common values are made possible with the support of Kaizen Institute Romania and the KAIZEN™ Manager Club Association.

Professor Keiki Fujita from HIDA Japan brought the necessity of KAIZEN™ Management System to the forefront in order to assure the sustainability of companies according to new trends of business environments. “The performance of the companies can be increased by improving the quality of the products, processes and management” (Yoshihito Tanaka, President “Clean Up Japan” Association).

One of the many Japanese companies which upholds tradition is owned by Mr. Hiroshi Tomita, a family business, specialized in kimono production. It has a history of over 450 years, which is maintained by KAIZEN™ philosophy and is based on the 5 family principles acquired over generations:

• Respect for the value of people,
• Respect for the community and the place where we live and work,
• Value for time,
• Faith in the power you have to create your own destiny;
• Sharing these beliefs with next generations.
Supremia Grup, the first company from the food industry which successfully applied “KAIZEN™ by Harmony” Management also participated as special guests. “KAIZEN™ by Harmony” Management promotes the continuous development of its employees who generate performance and contribute to the company’s evolution.

The day successfully concluded with a Benchmark visit to Sunimprof Rottaprint, a family business where participants observed how KAIZEN™ was represented as the key driver to their success.

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