KAIZEN 2.0 - IMPROVEMENT WITHOUT BORDERS Congress in Italy

On Wednesday, December 2nd, 2015 the KAIZEN™ 2.0 - IMPROVEMENT WITHOUT BORDERS Congress was held at the Fondazione Golinelli (a former industrial plant converted to a training centre) in Bologna, Italy.

More than 250 managers and entrepreneurs arrived in Bologna from all over Italy to hear the founder of Kaizen Institute Masaaki Imai speak. At the successful event, organized by Kaizen Institute Italy, Mr. Imai also presented the Italian edition of his book “Gemba Kaizen” published by Franco Angeli editor. The book contains testimonies of a number of Italian companies that have been successfully implementing Kaizen methodologies to start their path of continuous improvement and innovation (including: Acqua Minerale San Benedetto, ALF, Carpigiani, Comer Industries, Esmach, Geox, and Pomini Tenova).

In addition to Carlo Ratto and Bruno Fabiano, Partners of Kaizen Institute Italy, the event also gave voice to the direct experience of managers who usually “go to Gemba” because, as Masaaki Imai always repeats: “the most important aspect for the success of Kaizen is the commitment of management”. Fabio Storchi (President of Comer Industries), Andrea Cocchi (CEO of Carpigiani Group) and Luciano Delpozzo (CEO of Esmach) shared their Kaizen experience with the audience.

The event also saw the special participation of two “Kaizen Guys” (as they like to be called) Pierluigi Tosato, CEO of Bolton Food and former CEO of Acqua Minerale San Benedetto, and Mauro Medici, manager and CEO in multinational companies including Pomini Tenova, who brought Kaizen and continuous improvement into all the different companies and into their lives.
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