KAIZEN® 2.0 – Reflections and new tools for continuous improvement and innovation

On Monday, October 27, the annual “KAIZEN® 2.0 – Reflections and new tools for continuous improvement and innovation” congress was held in the grand setting of the MUSE of Trento in Italy.

Two hundred entrepreneurs from all over the North of Italy took part in the congress organized by Kaizen Institute Italy to discuss business development, innovation and productivity enhancement. The congress was attended by many members of the local business community who shared their success stories and testimonials of their productivity growth up to 50 percent, halving their production deficiencies, the decrease in the number of complaints, the elimination of warehouse stocks.

Following their client needs Kaizen Institute is evolving the approach for continuous improvement and innovation beyond production and supply chain to market development, product design and business model design and most testimonials told their stories about using the kaizen way for generating new business opportunities through new market extension, new product design (Meteor) and new business model design (Esmach).

Masaaki Imai (Chairman - Kaizen Institute Consulting Group) opened the Congress, followed by 8 speakers such as Pierluigi Tosato (CEO - Acqua Minerale San Benedetto), Luciano Delpozzo (CEO - Esmach), Fabio Dell'Oglio (Owner - Meteor), Andrea Cosmi (Operations Manager - Emak), Federico Visentin (CEO – Mevis), Alberto F. De Ton (Università degli Studi di Udine) and Carlo Ratto and Bruno Fabiano (Partners - Kaizen Institute Italy).

A live talk show, starring Alessandro Garofalo and drummer Henry Tommasini, closed this year’s very successful “KAIZEN® 2.0 – Reflections and new tools for continuous improvement and innovation” congress.

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Pierugi Tosato & Bruno Fabiano

Kaizen Institute Italy
From left to right: Alessio Vignato, Roberto Mannanici, Marco Bergamaschi, Carlo Ratto, Giancarlo Gavioli, Masaaki Imai (KICG), Bruno Fabiano, Annalisa Simoncini, Emanuele Govetto, Angelo Gurrieri, Silvia Pivrotto.