Improve what you have
Discover Kaizen Institute
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About Us
Our Mission

Improving the World with Everyone, Everywhere, Everyday – The KAIZEN™ Way

KAIZEN™ is “Change for the Better”
About Us
Our Brand Promise

Authentic

We introduced the KAIZEN™ methodology to the world in 1985
Practical

We make our clients experts in their Gemba
Holistic

Our method touches everybody in the organization, working for the same goal and sharing the same KAIZEN™
Worldwide

Our expertise from helping world’s leading organizations can be applied to any situation
About Us

Key Facts

- Established: 1985
- Continents: 5
- Sectors: 45+
- Offices: 30+
- Countries: 55+
- Languages: 30+

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Kaizen Institute
Our Approach
Sustainable Business Excellence

We do all based on the go-to-Gemba approach while working on establishing the sustainable KAIZEN™ culture within the organization.

Long-term people based change model creates a sustainable competitive advantage and business excellence.

Lean is a result, exceptional success is always lead by KAIZEN™ principles.
Our Approach
Our Deliverables

KAIZEN™ improves any work in terms of:
Quality, Cost, Delivery (Service), Motivation

- Quality & Customer Satisfaction
- Cost & Productivity
- Delivery & Lead Time

+ 

Motivation & Culture

= 

Growth
Sales & Earnings
Our Presence
Kaizen Institute Worldwide

We are based in the following countries around the world:

Austria, Brazil, Canada, Chile, China, Colombia, Czech Republic, Finland, Germany, Hungary, India, Italy, Japan, Kenya, Lebanon, Malaysia, Mauritius, Mexico, Netherlands, New Zealand, Poland, Portugal, Romania, Russian Federation, Saudi Arabia, Spain, Switzerland, Switzerland (Global HQ), Turkey, United Arab Emirates, UK, United States, Vietnam.

- Countries we service and have Kaizen Institute offices
- Countries we service
Our History

1981
First KAIZEN™ (Gemba) Tour offered in Japan

1985
Kaizen Institute, Ltd. incorporated in Switzerland

1986
“Kaizen: The Key to Japan’s Success” book published

1997

2003
Global Operations is conceived and implemented

2006
The proprietary “KAIZEN” Management System (KMS), come later to be known as the KAIZEN Change Model (KCM), is developed as a corporate consulting model

2011
Gemba Research is acquired by Kaizen Institute’s global operations

2012

2015
30th Anniversary is celebrated
Launch of a new corporate design, including a “modernized” corporate logo
Our Services

Our Core Services

Consulting

Training & Education
Our Services
Consulting – KAIZEN™ Change Model

PARADIGMS
CHANGE
CAPABILITY

KAIZEN® STRATEGY
TO ACHIEVE BUSINESS GOALS

DAILY KAIZEN®
1. SEE PROBLEMS
2. SOLVE PROBLEMS
3. SUSTAIN IMPROVEMENTS
4. IMPROVE PRO-ACTIVELY

BREAKTHROUGH KAIZEN®
1. PLAN
2. DO
3. CHECK
4. ACT

Planned Projects

To change gemba behaviours & Build Culture

LEADERS’ KAIZEN®
1. LEARN TO CHANGE
2. LEAD THE CHANGE
3. CONTROL THE CHANGE
4. DIRECT THE CHANGE

To develop leadership for Managing Change

SUPPORT KAIZEN®
1. STARTING
2. DEVELOPING
3. MATURING
4. AUTONOMOUS

Roles to support the Transformation Process

Business Planning to develop a KAIZEN Management System

© Kaizen Institute
Kaizen Institute is dedicated to enabling continuous improvement by developing lean leaders and KAIZEN™ Practitioners. People who learn the KAIZEN™ Methods are capable of bringing business benefits to companies and teams.

**Our offering includes:**

- KAIZEN™ College
- KAIZEN™ Academy
- Certification Program
- KAIZEN™ Office Live
- Other Various Training programs
Our Services
Other Offerings

Benchmark Tours   Events & Conferences

Tours in Japan   Networking

Online Education   Awards

Publications
KAIZEN™ Benchmark Tours

World-Class benchmarking opportunities are offered throughout the world. Sharing the KAIZEN™ journey, successes or challenges, will inspire those who have the passion of KAIZEN™.

KAIZEN™ became the corporate strategy for many that we all can learn from
Our Services
Tours in Japan

KAIZEN™ Insight Tours

Kaizen Institute has been offering KAIZEN™ focused learning tour services in Japan since 1981. The experience provides participants a real “insight” of KAIZEN™.

One must experience, for one to understand the true essence of KAIZEN™.
Our Services
Online Training

KAIZEN™ Online

In order to better equip the KAIZEN™ journey, we offer specific online learning materials and E-learning experiences.

Utilized with our in-person consultation and training, this online product will not only enhance the better understanding of the lean tools and methods, but also achieve the better result and KAIZEN™ Culture.
Our Services
Supporting Offerings

Events & Conferences
We organize exceptional events and conferences on a local and global level, that include lectures, workshops, and benchmark learning.

Networking
Our local roundtables and manager clubs provide our clients with ample opportunities to network, learn, grow, and gain.

Awards
Our KAIZEN™ Award Program recognizes superb performance of our clients for their successful achievement and implementation of the KAIZEN™ methodologies.
Our Services
Publications

Books (McGraw Hill)

1986
Kaizen: The Key to Japan’s Competitive Success

1997
Gemba Kaizen: A commonsense Approach to a Continuous Improvement Strategy

2013
Creating a Kaizen Culture: Align the Organization, Achieve Breakthrough Result, and Sustain the Gains

2013
Kaizen in Logistics and Supply Chains
# Our Sectors and Clients

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<thead>
<tr>
<th>Sector</th>
<th>Clients</th>
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<tbody>
<tr>
<td>Automobile</td>
<td>BMW, BOSCH, Continental, VOLVO</td>
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<tr>
<td>Fashion</td>
<td>LOUIS VUITTON</td>
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<td>FMCG</td>
<td>Coca-Cola, Nestle, MI</td>
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<tr>
<td>Heavy Industry</td>
<td>thyssenkrupp, PACCAR, Rolls-Royce</td>
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<tr>
<td>Energy</td>
<td>Shell, Saudi Aramco, U.S. Oil Sands, Nalcor Energy, Kuwait Oil Company</td>
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<tr>
<td>Pharma / Chemicals</td>
<td>BASF, Roche, Syngenta, Lilly, Sanofi</td>
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<tr>
<td>Process Industry</td>
<td>Heraeus, Jungbunzlauer, Cetiker</td>
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<tr>
<td>Retail</td>
<td>AMER Sports, SONAE</td>
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<tr>
<td>Media / Service</td>
<td>Randstad, Walt Disney, Hilton, Amazon Global</td>
</tr>
<tr>
<td>Technology</td>
<td>ABB, AHS, Electrolux, Keysight, Philips, Siemens</td>
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Our Core Values

Trust
Knowledge
Our People
Concern for Clients
The KAIZEN™ Way
"Working with the concepts and tools in a room and then immediately starting to apply them – this is, without a doubt, an innovative way of learning and managing change in a natural and painless way. The results tend to appear, be it in an immediate time frame or in a mid-term one. The quick-wins, or more significant results, are reached and have a motivating effect for continuity of the change process."

Jamie Maia, Program Management Office
Sonae MC, Portugal
“Our company started practicing KAIZEN™ way back in 1997. Since then, we have been able to reduce the time required from getting the customer’s order to ship the finished product remarkably by around 90%. Earlier it was around 10 days, which has now come down to just one day.”

Yogesh Vaghani, Managing Director
Milton Plastics, India
“At the first view, it seemed very basic and therefore we would not expect any further improvement on what has been achieved before. But then, the first results were achieved. And it was amazing how much inefficiencies still exist, and how simple was to improve further. As soon the first results became visible to everyone, it created a motivation to challenge status quo and to improve continuously. A new DNA was created, enabling sustainability.”

Daniel Mirabile, CEO
NEC Brazil S. A., Brazil
“Thank you so much for the great work your team did throughout this very fast paced project. Your involvement was very instrumental. We would never have achieved the performance we did without your constant involvement.”

Kevin Coombs, General Manager
PotashCorp, Canada
Kaizen Institute Africa
Global Wealth Management Solutions Ltd.,
365 Royal Road, Rose Hill
Mauritius
africa@kaizen.com
www.afr.kaizen.com
Phone +254 705306401 (East), +234 70 6502 9607 (West)

Kaizen Institute Consulting Group, Ltd.
Bahnhofplatz
6300 Zug
Switzerland
info@kaizen.com
www.kaizen.com
Phone +41 (0) 41 725 42 80