Mission Dantotsu

A journey towards excellence.....

E- Newsletter from Kaizen Institute Africa – India – Middle East

Kaizen Quote

“Change is vital, improvement the logical form of change” - J.C.Penny

Message From Director:

“Take it out and keep it out!”

Waste is the killer! In Kaizen/ Lean thinking, waste is the element that adds no value to the customer (internal or external) but nevertheless we continue engaging in it.

Waste is very similar to fat in our body. Fat is non-value adding! It leads to many problems. The food we eat is inefficiently stored as fat, thus inputs are wasted. On the other hand, 'muscles' are the value-adding component of our body; they make us strong and help us deliver work (value). If one has to focus, where to focus? Whether to kill fat or to build the muscles?

But the sad part is that very often the fat returns! Anybody trying to shed some fat knows this too well!

This is equally true for Kaizen or Lean transformation also; we have to take waste out and then, to keep the waste out. The tougher part is to keep it out!

If taking fat out needs efforts and tools, keeping it out needs a change in daily work culture. This daily management part, in Japanese, is termed as Nichijo Gemba Kanri (NGK).

- Jayanth Murthy
From the Editor’s Desk:

Dear Readers,

Kaizen is a journey of continual improvement and this philosophy is applicable even to “Mission Dantotsu”

We, the editorial team of “Mission Dantotsu” continuously work towards making this reading an experience! In this edition, our director Mr. Jayanth Murthy is sharing a special message explaining the importance of “Keeping waste out”. Now onwards we are making our magazine “Bi-Monthly” so that we can reach you more frequently.

We still continue using visual management practices and (muda free) Mind Maps, separate color of clouds have been used to highlight area specific news. Please refer to the mind map on your left to understand color-coding system.

Happy Reading!

Chief Editor
May 2011

Mission Dantotsu

HIPE Program

Recently launched in India

Efficient Hospitals - Happy & Satisfied PATIENTS
Bring in Continuous Improvement Culture
Improves Operational Performance of Hospitals

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Tanzania Revenue Authority, Tanzania
Kolorkote, Nigeria
Flamingo Farm, Naivasha
JKIA Unit, Nairobi
Homegrown, Kenya

Al Aqsa School, Saudi Arabia
Inoc, India

New Clients on board

At the Frontline (On Site)
Learning By Doing
Improvement through rapid waste elimination
Five Day Intensive Workshop

Kaizen in Hospitals
Once upon a time, there was a painter who had just completed his course. He took three days and painted a beautiful scenery. He wanted people's opinion about his caliber and his painting skills. He displayed his creation at a busy street crossing. Next to it was a caption, which read - "I have painted this piece. Since I'm new to this profession I might have committed some mistakes in my strokes etc. Please put a cross wherever you see a mistake."

When he came back in the evening to collect his painting, he was completely shattered to see that the whole canvass was filled with Xs (crosses). Some people had even written their comments on the painting! Disheartened and completely broken, he ran to his master's place and burst into tears. The young artist was breathing heavily and master heard him saying, "I'm useless. And if this is what I have learnt to paint, I'm not worth becoming a painter. People have rejected me completely. I feel like dying," The Master smiled and suggested, "My Son, I will prove that you are a great artist and have learnt flawless painting. Do as I say without questioning it. It WILL work." The young artist reluctantly agreed.

Two days later, early morning he presented a replica of his earlier painting to his master. The Master took it gracefully and smiled. "Come with me." the Master said. They reached the same street square, and displayed the same painting exactly at the same place. Now the Master took out another board, which read - "Gentlemen, I have painted this piece. Since I'm new to this profession I might have committed some mistakes in my strokes etc. I have put a box with colors and brushes just below. Please do me a favor. If you see a mistake, kindly pick up the brush and correct it."

The Master and disciple walked back home. Both of them returned in the evening. The young painter was surprised to see that there was not a single correction made so far. Again, the next day they came back and found the painting untouched. The painting was kept there for a month. No correction came in!

Moral of the story:
It is easier to criticize, but DIFFICULT TO IMPROVE!

"Each of us will give an account of himself to God. Therefore, let us not pass judgment on one another any more. Instead, let us never be a stumbling block or hindrance to others".

Contributed By: Mr. Vinod Grover, Director – Kaizen Institute AIM